



Gallas Label & Decal  
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## **FLEXOGRAPHIC ARTWORK**

### **Acceptable Formats and File Preparation:**

#### ***Image Resolution and Bleeds***

All images must be high resolution 300 dpi or greater, and be converted to CMYK, let us know if you are using spot colors.

All images that butt the edge of a label (bleed) must include .125 additional image on bleeding side(s) for die cutting.

#### ***Adobe InDesign® (up to version CC 2018)***

Preflight all files, making sure all images are CMYK plus any additional spot colors.

Please supply all high resolution links, fonts and PDF from final file and composite color laser proof.

#### ***Adobe Illustrator® (up to version CC 2018)***

Illustrator allows designers a wide variety of effects in your layout, we have found that these particular ones do not translate well.

1. Avoid using transparencies in groups, or one on top of another.
2. When creating glows and drop shadows, avoid using "multiply", "darken" is a better option.
3. Avoid using an effect on a filter, such as "opacity."
4. Always set rastering at 300 dpi, you'll find this setting in the "effect" menu.

All fonts (including outlined type) must be provided. Outlined files will require additional work if changes are required, a non-outlined file may be necessary to make changes. Please include a composite color laser proof.

#### ***Adobe Photoshop® (up to version CC 2018)***

Please supply a layered file if the image has several elements (such as: drop shadows, colors converted to spot or Pantone® colors). The minimum resolution for a continuous tone image is 300 dpi. Bitmap images that include text have a minimum resolution of 1,000 dpi at 100%.

We highly recommend that text not be used in a continuous tone images. Please include a composite color laser proof.

#### ***Adobe Acrobat PDF® (version 11)***

Provide all high resolution links, fonts, composite color laser and color separations.

#### ***Media Transfer Methods***

CD, DVD, Flash Drive, e-mail, or via FTP. We are able to accept up to 10 MB via e-mail.

#### ***Questions***

Flexographic printing often requires additional pre-press engineering than offset printing, following these guideline will help assure accurate translation to proof and printing. If you have any question when setting-up files or prepping your files, please don't hesitate contacting us.